ulm.com.sa

## UNITED LIFE MEDICAL COMPANY 2023



- · Medical care. Beauty Care. · Home Care .
- · Healthy Food · Personal Care.



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UNITED LIFE MEDICAL PROFILE 2023

#### ULM COMPANY BRIEF

- We started gradually as family Business before 30 years ago in 1992 in KSA,Jeddah by Mr. Moawad Hilal Farag, with capital 5 Million SR & one pharmacy
- In 1995, we reach 1 Million as total sales value for the first time
- 1998, was the real start with Our New Brand (ENJOY) and one of our main Brands, Massive growth occur till company reach 5 Million in 2003
- 2004 Mr.Moawad change his strategy to deal with big retailers and overseas suppliers(China,South Korea, Taiwan, Turkey,,,)
- In 2007, we achieve 10 Million SR sales, and replicating company success in different retailers through building win-win partnership with NMC one of the Biggest pharmacies chains in Middle Est.
- 2016, It Was Our Start To Build New Relationship With Large Super Market (Huper Panda, Danoup, BinDawoud, etc..)
- 2022, its the New Start To Export Our Brands In All Gulf Cooperation Countries & Whole Middle East.





## Working Togother To Provide Better Like



#### **ULM** COMPANY **SNAPSHOT**

Founded

Global operations

Employees

S Revenue progression

2019 **30M** 

2020

**38M** 

2021

1992

KSA, Egypt,

**54** employees

**45M** 

2022

**50M** 













## LOGISTIC POWER















## UNITED LIFE MEDICAL COMPANY



To provide superior quality healthcare and beauty brands that consumers recommend to family and friends

To be the company that best understands,

satisfies and fulfil the health and beauty of

consumers' life needs in Saudi Arabia



Work together to provide better life

#### **OUR MAIN BRANDS**



















### OUR MAJOR PARTNTER

We have a very strong penetration power to all market channels with a strong network and amazing business relationship













































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