



United Life Medical Co.
Medical Care

COMPANY PROFILE · 2026

United Life Medical

Working together to provide a better life.

MEDICAL CARE · BEAUTY CARE · HOME CARE · HEALTHY FOOD · PERSONAL CARE



WELCOME

A family business, grown over three decades into a trusted name in Saudi healthcare.

From a single pharmacy in Jeddah in 1992, United Life Medical became a full-scale distributor of medical, beauty, home-care, healthy-food and personal-care brands — reaching the Kingdom's leading pharmacy chains, hypermarkets and fastest quick-commerce platforms.

OUR STORY

From one pharmacy to a regional distributor.

1992

Founded in Jeddah — one pharmacy, SAR 5M in capital.

1998

ENJOY is born — our flagship brand and growth engine.

2004

Major retailers and overseas suppliers join the network.

2007

SAR 10M in sales and a partnership with NMC.

2016

Hyper Panda, Danube and BinDawood come on board.

2022

Exports begin across the GCC and Middle East.

2025

SAR 72M in sales; offices in Jeddah, Riyadh, Madinah.

Today

Strategic partner to Ninja, Keeta, noon Minutes and Nahdi.

ULM AT A GLANCE

Built on scale, trust and momentum.

33+

Years in the market

Since 1992, Jeddah

72M

SAR annual sales

Fiscal year 2025

78

Team members

Across the Kingdom

17

Brands

Owned and exclusive

9

Strategic partners

Quick commerce and pharmacy chains

20+

Retail partners

KSA, with exports across the GCC

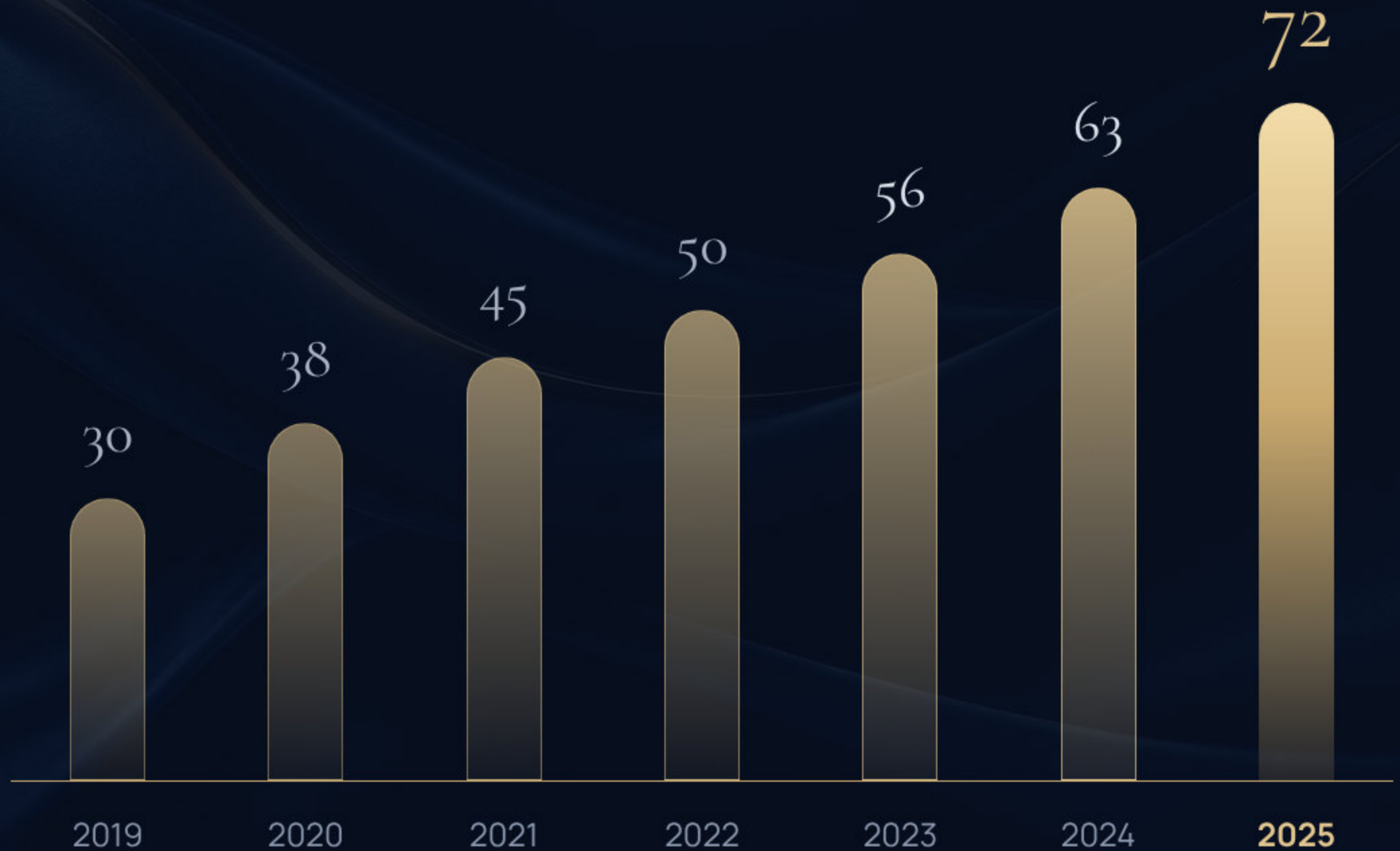
GROWTH

ANNUAL SALES · SAR MILLIONS

Sales have more than doubled since 2019.

2.4×

From SAR 30M to SAR 72M in six years — about 16% growth every year.



WHAT WE CARE FOR

Twelve categories. 502 products.

502
active SKUs

17
brands



Medical Supplies97

Personal Care83

Accessories & Tools60

Beauty Essentials56

Feminine Care54

Intimate Wellness48

Hair Care41

Oral & Dental Care28

Healthy Nutrition10

Baby Care7

Maternity4

Men's Care1

WHY UNITED LIFE MEDICAL

The partner brands and retailers choose to grow with.

I

Heritage

33 years of trusted relationships across the Saudi market.

II

Portfolio

17 brands and 502 products across twelve categories.

III

Reach

Four warehouses and our own fleet serving the whole Kingdom.

IV

Partnerships

Strategic accounts with top pharmacy chains and quick commerce.

LOGISTIC POWER

Reaching every corner of the Kingdom.

4

Warehouses

Jeddah (2) · Riyadh (2)

3

Offices

HQ Jeddah · Riyadh · Madinah

4

Heavy trucks

Inter-city supply

16

Delivery vans

Last mile, every day

OUR PURPOSE

What guides every decision we make.



01

VISION

To be the company that best understands and fulfils the health and beauty needs of consumers in Saudi Arabia.

02

MISSION

To provide superior-quality healthcare and beauty brands that consumers recommend to family and friends.

03

RESPONSIBILITY

Work together to provide a better life — for customers, partners and communities.

THE ULM HOUSE OF BRANDS

Seventeen brands. One standard.



R.O.C.S.



Agiss



Focus Med



NINA
sterile ear piercing



Makida^{pluss}

callusan

Spacer for
Aero[™] Chamber[™]
Flow Valves

ChannelMED[®]



STRATEGIC PARTNERS

The partners that shape our growth.

Nine strategic accounts across quick commerce and the Kingdom's leading pharmacy chains.

QUICK COMMERCE



Ninja



Keeta



PHARMACY CHAINS



صيدليات المتحدة



QUICK COMMERCE

Delivered to the door in minutes.

Our brands are stocked in the dark stores of the Kingdom's fastest delivery platforms — ready whenever shoppers order.



RETAIL NETWORK

On the shelves of leading retailers.



Modern Trade

Hypermarkets

Pharmacy Chains

Para-pharmacies

Medical & Beauty Shops

Hospitals

Quick Commerce



United Life Medical Co.
Medical Care

Let's grow together.

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